



Digital Stand with FairMate Lead Tracking

Attract and follow up the visits in your stand. The Digital Stand with FairMate Lead Tracking makes your client meetings easier before, during and after the event!

In your Digital stand you introduce your business to visitors and journalists already in advance of the event. Attract visitors to your stand by highlighting your fair offers and activities. Fair Mate Lead Tracking helps you build your customer base and makes it easier to follow up your interactions. With a license, you can quickly and easily collect contact information by scanning the visitor's badge with your smartphone. All information is stored and you can easily pull out a report when you want to. There's no need for business cards and you can focus on what's important during the event - the meeting.

- Attract visitors to your stand by highlighting fair offers and activities
- Inspire with pictures, films and texts that portrays your company and business proposition
- Help visitors locate your stand. Your stand number is displayed and attached to a map showing the exhibition hall
- Gather your contact information, links and press releases in one place
- Increase the exposure of your brands by making them visible and searchable on the event website
- Collect your visitors contact information by scanning the badges during the event
- Compile reports with contact information after the event

One license for one smartphone unit is included. If you want everyone in your stand to be able to scan visitors' contact information with FairMate Lead Tracking, you can order additional licenses in Event Planner.

Fill out your Digital stand in Event Planner!

Example of a Digital Stand

Innovative Lights

We are in stand B16.21

[Find us on the map](#)

Innovative Lights is the innovative supplier of office lighting. We help your company with the right lighting for a pleasant and comfortable working environment. We offer you office lighting - all the way from the entrance to the storehouse. With 50 years experience in the industry, we make sure that your investment will be affordable and profitable.

Our trademarks

Innovative illumination

Video

Pleasant office lighting

Categories

Lights Office lighting

Innovative Lights

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Program

Pleasant office environment with the right lighting
10 dec 10:00 - 11:30
B16.21

Warm or cool white LED?
10 dec 13:00 - 14:00
B16.21

Offers

40 % discount on autumn news
During the event you get 40 % discount on office lighting.

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