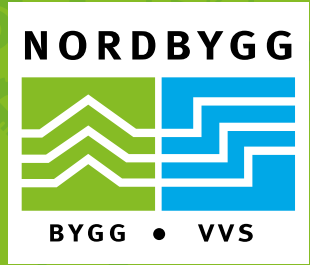


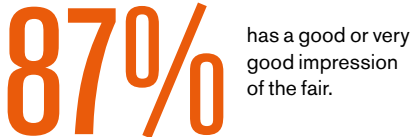
NORDBYGG 2018

Below you will find an excerpt from the survey made among visitors and exhibitors at Nordbygg, April 10-13, 2018. The external survey company Fairlink conducted a total of 600 personal interviews with visitors on site and conducted a total of 254 interviews via email and telephone with exhibitors afterwards. If you want to know more or book a stand at Nordbygg 2020, please contact our project sales team at nordbygg.se.

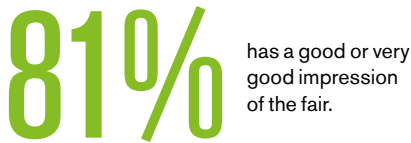


IMPRESSION OF THE FAIR

Visitors total impression?



Exhibitors total impression?



NUMBER OF VISITORS



PURCHASING INFLUENCE

A large percentage of visitors had major influence on purchasing at their firm



59%

WHERE DID VISITORS COME FROM?

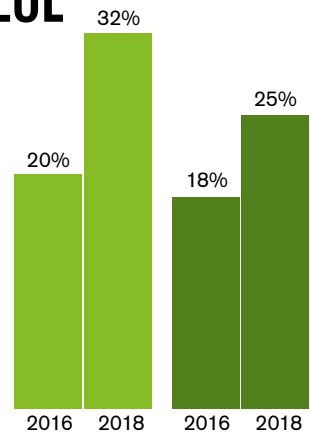
North Sweden.....	15%
Middle Sweden.....	46%
Southern Sweden.....	25%
International visitors.....	14%

INCREASED VALUE

Has Nordbygg, during the last years, become more or less interesting?

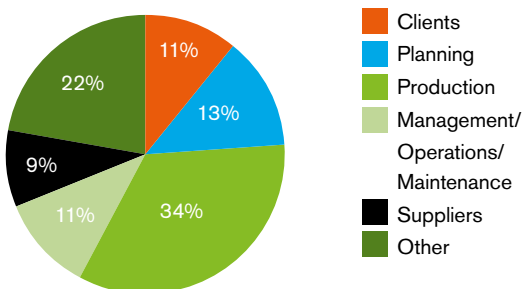
More interesting:

Visitors
Exhibitors



BUSINESS AREAS

What business areas were visitors involved in?



NORDBYGG 2020

Interested in visiting or exhibiting at the next fair:

