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WELCOME TO THE 51ST ANNUAL MEETING OF THE EUR



Advertising Spaces

2020



Stockholmsmässan

201811

Stockholmsmässan's visitors want to know more about your company

Stockholmsmässan is the Nordic region's largest international meeting place. We welcome more than one million visitors and 7,000 journalists every year. In the building's 70,000 sqm, on our facades and along our roads and walkways, we can offer a number of strategically placed advertising spaces that allow you to effectively reach an audience already open to receiving your message.

One-stop-shop

Stockholmsmässan has its own full-service, in-house Design Center that is very knowledgeable in both developing creative ideas and producing finished material in all formats. We are able to produce in-house banners, billboards, foiling, informational and advertising signs, sales counters and much more. You can also further enhance the effect using our professional light and sound choreographers. We work closely with you to develop the solution that is best suited to your message.

For more information, please contact your Sales Manager/
Event Manager.





Huddingevägen

Facade banners

We offer four spaces for facade banners facing Huddingevägen. Huddingevägen is a heavily trafficked road, with 35,000 cars passing on a daily basis. There are four positions available, B1-B4.

Dimensions: B1: 7,100 x 9,500 mm

B2-B4: 7,300 x 9,500 mm

Quantity: 4

Advertising space: 25000 kr

Production cost: 16559 kr

Total: 41559 kr

Outdoors



Revolving doors

All visitors pass through our entrances, which means your message will be difficult to miss. There are a number of advertising spaces available on and in our revolving doors. You can create your own display window here. Foiling or placement of your goods in the doors helps you create effective exposure. Our main entrance offers three spaces and our east entrance two spaces.

Dimensions: See separate specification



Quantity: 5

Advertising space: 16000 kr

Production cost: 10804 kr

Total: 26804 kr

For more information, please contact your Sales Manager/Event Manager.

Outdoors



Foiling – parking garage entrance

There are glass sections in the entrance from our parking garage that can be foiled.

Dimensions: 3 windows, 1,150 x 2,300 mm, name the files 1, 2, 3 from left to right as seen from the garage.



Quantity: 1

Advertising space: 15000 kr

Production cost: 7800 kr

Total: 22800 kr

For more information, please contact your Sales Manager/Event Manager.

Outdoors



Foiling facing Scandic Talk

There are glass sections at the main entrance facing Scandic Talk Hotel that can be foiled.

Dimensions: 900 x 2,100 mm



Quantity: 2

Advertising space: 7000 kr

Production cost: 2050 kr

Total: 9050 kr

For more information, please contact your Sales Manager/Event Manager.



East entrance

Outdoor areas for exposure

We have three well-positioned areas outside our facilities where you can display, for example, cars or boats.

Quantity: Quote

Advertising space: Quote

Production cost: Quote

Total: Quote

For more information, please contact your Sales Manager/Event Manager.

Indoor



Floor stickers

There are spaces for floor stickers in our entrances and between the exhibition halls. The placement of these stickers is decided in collaboration with Stockholmsmässan. Stockholmsmässan produces the stickers.

Standard dimensions: 1,000 x 1,500 mm

Quantity:

Advertising space: 5000 kr

Production cost: 1579 kr

Total: 6579 kr

For more information, please contact your Sales Manager/Event Manager.

Indoor



Forex

Floor signs – Forex

It is possible to place signs in the aisle in the exhibitor hall.

Dimensions: 1,000 x 1,000 mm

Quantity:

Advertising space: 5000 kr

Production cost: 2214 kr

Total: 7214 kr

For more information, please contact your Sales Manager/Event Manager.



Advertising pillar square

At select exhibitions and events, it is possible to advertise on the pillars in the main entrance.

Dimensions: 680 x 2,800 mm x 4 sides

Quantity:

Advertising space: 15000 kr

Production cost: 7000 kr

Total: 22000 kr

For more information, please contact your Sales Manager/Event Manager.

Indoor



Restroom signs

Advertising spaces on the inside of restroom stalls and the doors to the restroom. Signs are sold in sections T2-T15. See the floorplan.

Number: 14 sections (T2-T14), in total 176 signs

Dimensions: 210 x 297 mm (A4)

Quantity: 14

Advertising space: 8000 kr

Production cost: 882 kr

Total: 8882 kr

For more information, please contact your Sales Manager/Event Manager.

Indoor



Foiling in restrooms

We also offer the option of foiling spaces in the restrooms. There are no restrictions on creativity here, and quotes will be provided based on the proposal.



Quantity: Quote

Advertising space: Quote

Production cost: Quote

Total: Quote

For more information, please contact your Sales Manager/Event Manager.

Indoor



Foiling on the glass sections of the Press Center

Our Press Center is located in the middle of the entrance hall. We offer the option of using foiling to cover the glass sections.

Left section: 7,150 x 2,700 mm

Right section: 9,000 x 2,700 mm

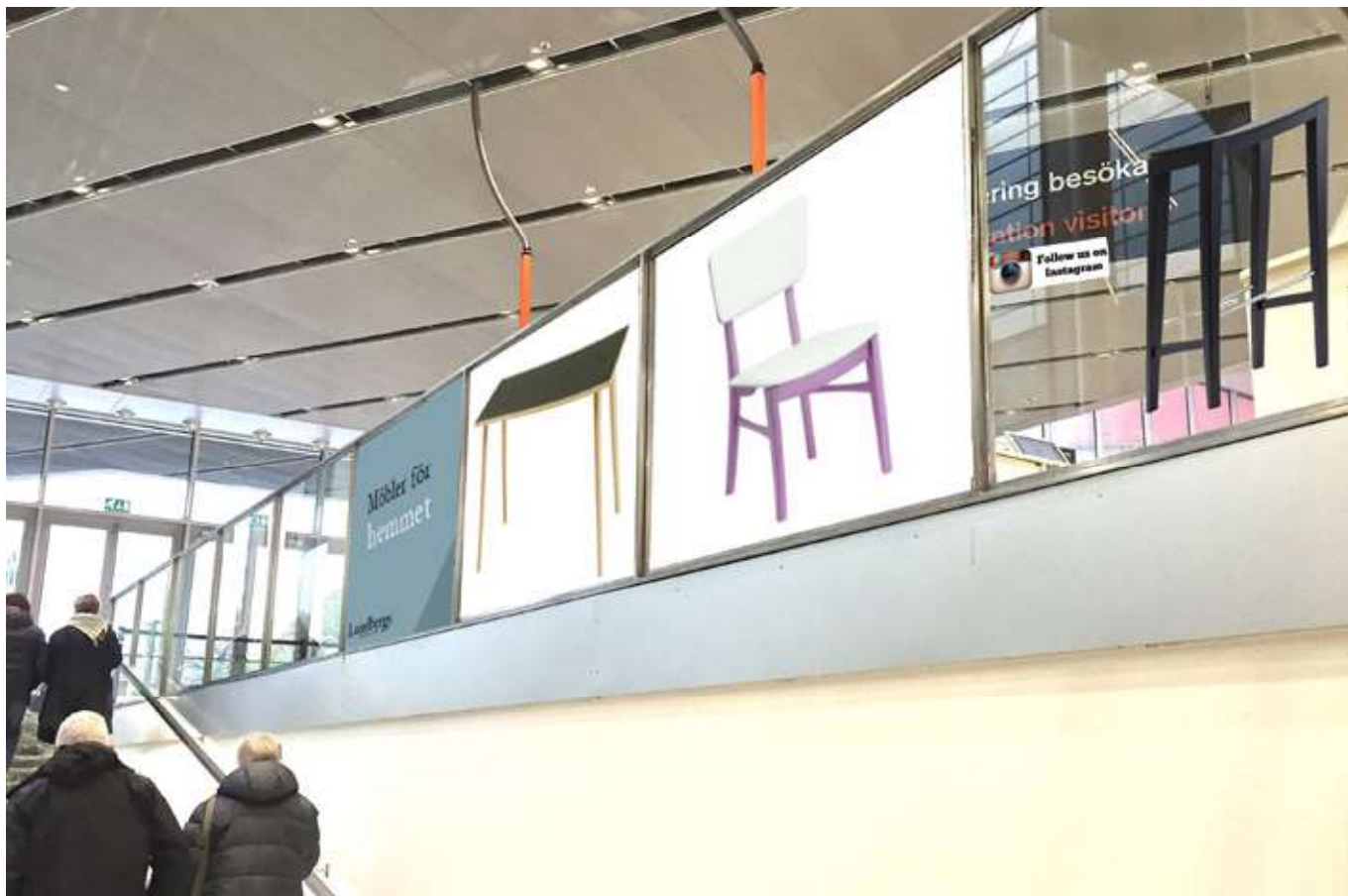
Quantity: 1

Advertising space: 45000 kr

Production cost: 45000 kr

Total: 90000 kr

For more information, please contact your Sales Manager/Event Manager.



Foiling on glass sections in stairwell of parking garage

There are glass sections that can be foiled in the stairwell that leads from the parking garage to the entrance hall.

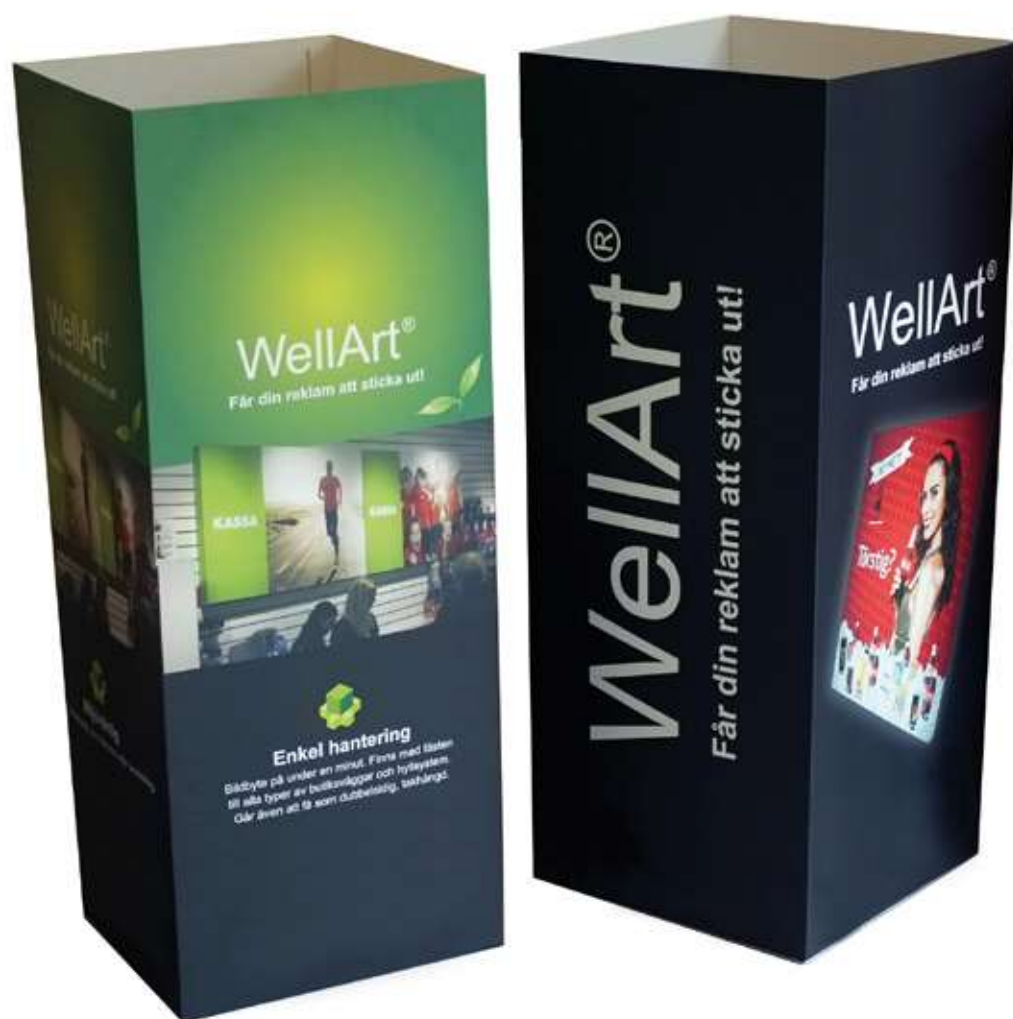
Dimensions: 9 sections 1,400 x 1,030 mm, 1 section 960 x 1,030 mm

Quantity: 9

Advertising space: 5000 kr

Production cost: 1691 kr

Total: 6691 kr



Waste paper bins

To reach a broader audience with your message, we offer several different packages of waste paper bins that are set out in one or several halls. Choose a package with one message (same message on all trash cans) or several packages with different messages.

Packages with 50, 75, 100 or 150 bins.

Dimensions: Width: 360x360 mm
Height: 900 mm

Quantity: 150 kr

Advertising space: 50000 kr

Production cost: 54000 kr

Total: 104150 kr

Indoor



Promotional spaces

Do you have a product that needs to be developed? Are you planning to conduct a customer survey and would like to reach your target group at the exhibition? Or do you have a brand-new product that you would like to display? Then we recommend a promotional space in one of our common areas.

Examples of spaces that we can build include pop-up stores, showrooms and events. We are also happy to review other ideas.

Quantity: Quote

Advertising space: Quote

Production cost: Quote

Total: Quote

For more information, please contact your Sales Manager/Event Manager.

Advertising spaces – print



The placement of the signs on the map are approximate.